

GREAT LAKES WATER CONSERVATION CONFERENCE
Breweries share systems to save water + energy

MILWAUKEE (February 27, 2016) – The 7th Great Lakes Water Conservation Conference returns to Milwaukee on April 19-20, 2016. Brewers, water policy experts, wastewater engineers and agencies working on water quality will gather in Milwaukee, historically known as “Brew City” and now a hub for water technology and education. The two-day conference features water quality research as well as practical case histories on brewery operations for saving water and energy, including waste-to-energy and wastewater management.

The full conference includes a welcome reception at Brenner Brewing Co. on Monday evening, April 18, presentations at Discovery World on Tuesday, April 19, and Wednesday tours to Milwaukee-area breweries and urban cheesemaker Clock Shadow Creamery.

“Water consumption and wastewater disposal remain environmental and economic hurdles that directly affect breweries and the brewing process,” said Chris Swersey, supply chain specialist for the Brewers Association, based in Boulder, Colorado. “The Great Lakes Water Conservation Conference brings together brewers to consider innovative answers to water and wastewater management issues and discover collaborative, sustainable solutions for the community and for the environment.”

The Brewers Association awarded a service grant for sustainability outreach and education to the conference this year. The purpose of the Brewers Association is to promote and protect small and independent American brewers, their craft beers and the community of brewing enthusiasts.

“The grant enables us to offer a discount for early registrants, which is a tremendous value for attendees to learn from brewery leaders and their practical experiences with water and energy efficiency,” said conference organizer Lucy Saunders.

For more information on the conference, visit www.conserve-greatlakes.com or call 800-760-5998. -0-

The all-volunteer conference is made possible with sustaining sponsor Briggs of Burton, Inc. and the following 2016 sponsors:

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Participating breweries in 2016 include:

Alt Brew (Madison, WI)

Bell’s Brewery (Kalamazoo, MI)

Brenner Brewing Co. (Milwaukee, WI)

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Goose Island Beer Co. (Chicago, IL)

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Short’s Brewing Co. (Elk Rapids, MI)

Sprecher Brewery (Glendale, WI)

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